

Akamai Partner Story

Scalstrm Scaled Video Delivery in the Cloud

The company used Akamai Connected Cloud to provide operators and broadcasters with even more deployment flexibility



Expanded scalability



Enhanced flexibility



Shortened sales cycle

Revolutionizing video delivery

Founded in 2017, Scalstrm is dedicated to revolutionizing the world of video delivery by delivering cutting-edge live-streaming solutions. Its next-generation streaming and media processing solutions empower TV operators and broadcasters, including HBO Nordic and Telia Company, to manage their IPTV and multiscreen over-the-top platforms via one unified back-end ecosystem. As an Akamai partner, Scalstrm runs its solutions on Akamai Connected Cloud, the world's most distributed platform for cloud computing, security, and content delivery.

Delivering cutting-edge video streaming

With a commitment to delivering industry-leading video streaming solutions, Scalstrm is continually pushing the boundaries of what's achievable so its customers can excel in the ever-evolving landscape of video delivery. It built its solutions from the ground up with three things in mind: performance, ease of use, and the flexibility to deploy on-prem and in the cloud.



Stockholm, Sweden

scalstrm.com

Industry

Media and Entertainment

Solution

Cloud Computing



As Dominique Vosters, Business Development and Sales Director for Scalstrm, explains, “We enable organizations to tailor the deployment strategy to their unique requirements. This flexibility empowers them to optimize their video delivery infrastructure based on factors including audience reach, content demand, and resource availability. As such, we help them ensure a seamless and efficient media streaming experience for viewers.”

Scaling its powerful, easy-to-use media platform

The company further enhanced deployment flexibility by running its solutions on Akamai Connected Cloud. Customers can choose the deployment strategy that best suits their needs, whether on-premises, private or public cloud, multicloud setups, edge cloud, or a combination of these options.

As the world’s most distributed platform for cloud computing, security, and content delivery, Akamai Connected Cloud enables Scalstrm to deploy its solutions around the world with ease. According to Vosters, “We can easily scale up and down quickly, enabling operators everywhere to rapidly take advantage of our end-to-end solution.”

“By combining our capabilities with Akamai’s, we provide a comprehensive solution for operators looking to bring their streaming video workflows to the next level, and to deliver higher-quality and more personalized video experiences to their viewers.”

– Dominique Vosters
Business Development and Sales Director, Scalstrm

That end-to-end solution is based on Scalstrm’s next-generation media processing platform, Scalecast, which features extensive modularity, a flexible microservice architecture, and a scalable design. Scalecast media processing solutions solve bottlenecks across the evolving media ecosystem, paving the way for a new era of multiscreen delivery. Operators can choose from features including continuous live recordings, real-time ad insertion/replacement, and content repackaging and adaptations into different streams for different device types.



Our vision and strategy are to continue delivering sustainable, easy-to-use, and flexible products that can be used by all TV operators and broadcasters. Akamai helps us do that on a global scale.

– Dominique Vosters
Business Development
and Sales Director, Scalstrm



Driving new business

The Akamai partnership has opened the door to new business opportunities for Scalstrm. The company has gained access to more regions and, in turn, prospective customers. Moreover, it can more easily and quickly demonstrate its value to potential customers. “We often execute proofs of concept when pitching our solution. Akamai Connected Cloud makes it possible to spin up an instance within an hour,” concludes Vosters.



Scalstrm is a leading provider of live streaming solutions, offering a comprehensive suite of services to meet the evolving needs of PayTV operators and broadcasters. With a focus on reliability, scalability, and exceptional user experience, Scalstrm empowers organizations to deliver high-quality live video content to global audiences across multiple platforms.