Akamai Cloud Computing Enables Economic Growth

A leading cloud communications platform paves the way to grow its user base and transactions at hyperscale

Reduced cloud costs

Built a foundation for cost-effective growth

Freed employees to focus on core capabilities

Outgrowing previous cloud provider

A company providing a tool that supports text, voice, and video along with integrated encrypted payment functions serves a global population of users. As its business and user traffic grew exponentially, it outgrew the capabilities of its cloud provider. Not wanting to compromise user experience, it sought to improve service performance, stability, and scalability by migrating to a different public cloud provider.

By adopting Akamai Cloud Computing, the company gained the scalability it needed to expand without restriction. It also eased infrastructure deployment and management, which resulted in efficiencies and lower costs that freed employees to focus on the company's core capabilities.

Benefiting from a customized migration plan

By working with Akamai partner Wanshi Network, the company gained a customized solution to meet its needs. This solution comprised a range of Akamai services, including virtual machines, object storage and block storage, cloud firewall, and container services.

Cloud
Communications Platform

Industry

Media and Entertainment

Solution

Cloud Computing

To accommodate teams around the world, Akamai and Wanshi Network dedicated a team of eight people to create a detailed migration roadmap for moving the company's application server and database engine to Akamai. Both the Akamai and Wanshi teams participated throughout the monthlong migration process.

Expanding easily while reducing costs by more than 30%

With the Akamai services in place, the company can pursue expansion without hesitation. "There is no need to worry about supporting 30 times business growth. We now can easily expand to meet our strategic goals without any computing, storage, or network problems. Simply put, we now can grow our customer and transaction volumes at hyperscale without worrying about capacity or the underlying infrastructure," said a core team member of the cloud communications company.

After the successful migration, the company's operating expenses were reduced by more than 30%. "In addition to reducing costs, we can provide more reliable services and enhance the user experience, thus delivering more value to our customers," the team member concluded.

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Akamai