Ateme Enabled Scalable Video Streaming in the Cloud

Akamai Connected Cloud allowed Ateme customers to deliver the highest-quality video content to global audiences

Reduced latency | Lower egress costs | Easy scalability

Driving more engaged audiences

Founded in 1991, Ateme is a global provider of video compression and delivery solutions, helping tier-one content providers, service providers, and streaming platforms boost their viewership and subscriber numbers. More than 1,000 companies take advantage of Ateme solutions to deliver high-quality video experiences on any network and any screen. To deliver even more value to customers, Ateme chose to run its solutions on Akamai Connected Cloud, the world's most distributed platform for cloud computing, security, and content delivery.

Ensuring the highest-quality video worldwide

Ateme's video compression and delivery solutions enable broadcasters, service providers, and streaming platforms to captivate their audiences with superior experiences. Its customers, particularly direct-to-consumer streaming providers, are looking for a streaming service with the lowest latency.

ATEME

Paris, France
ateme.com

Industry
Media and Entertainment

Solution
Cloud Computing

Akamai

As an Akamai partner, Ateme offers Akamai and Ateme customers end-to-end high-quality video-delivery solutions and greater choices in their digital transformation. Companies can rest assured that the entire streaming service is capably handled by Ateme software running on Akamai Connected Cloud and delivered on Akamai's CDN. Ateme offers flexible deployment options, giving customers the option to either self-manage or have Ateme manage the infrastructure for them.

"This partnership underscores our commitment to ensuring customers deliver the highest-quality video content to global audiences. Companies can grow as they want with this simple, yet scalable offering — with lower egress costs and no need to manage multiple vendors," explained Rémi Beaudouin, Chief Strategy Officer for Ateme.

Delivering lower latency and better throughput

With Ateme's high-quality video-delivery solution running on Akamai Connected Cloud, companies benefit from both low latency and better throughput. Moreover, Ateme's compression efficiency, combined with the competitive data-transfer rates of Akamai's cloud computing services, results in reduced bandwidth and storage requirements, and ultimately, lower costs for customers. As Beaudouin concluded, "By partnering with Akamai, we enable companies to better transform their digital operations, monetize their content, and engage global audiences both now and in the future."

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> Pay TV operators and content providers can now captivate their audiences with high-quality video and scale it across Akamai Connected Cloud.
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> — Rémi Beaudouin
> Chief Strategy Officer, Ateme

Ateme is a global leader of video compression and delivery solutions, helping tier-one content providers, service providers, and streaming platforms boost their viewers' engagement and reduce churn. Leveraging an R&D task force that is unique in the video industry, Ateme's solutions power sustainable TV services, improve end users' quality of experience, optimize the total cost of ownership of TV/VOD services, and generate new revenue streams based on personalization and ad insertion. Beyond offering technological agility, Ateme partners with its customers, offering flexible business models that match their financial priorities. Find out more at ateme.com.