

## AKAMAI SOLUTION BRIEF

# Akamai's cloud computing services for gaming



## Win over your gamers with a fast, reliable experience

Video games are fun for users – until high latency makes them frustrating. Erratic demand patterns also make it hard for developers to plan their capacity, which can make costs for cloud services feel out of control.

Cloud computing services running on Akamai Connected Cloud give game developers the tools they need to control these disruptive forces. With infrastructure located closer to players, secure and reliable service, and lower egress costs than the competition, Akamai is modernizing the field of cloud-based gaming.

And because game developers have better things to do than worry about their proprietary tools and vendor lock-in, our cloud computing services use open source, developer-friendly tools that are easier to learn, implement, and operate. Coupled with our award-winning support, your games and services can be up and running faster, and your customers can play longer with fewer interruptions.



It is imperative to us that the links between our clusters be reliable. Akamai is an established network provider trusted by many of the world's leading brands – they have great backbone networks. With Akamai, the connections between our servers that are spread around the world have been rock solid.

**Glen Miner, Technical Director, Digital Extremes**

## Akamai's cloud computing services

Cloud computing services running on Akamai Connected Cloud help game developers ensure an optimal secure experience for global users, regardless of where they are located. The end result is more engaged players and a better overall experience.

With our cloud computing services, you can scale up or down, across any location, with confidence. Our simple, flat pricing model and low data egress costs mean fewer surprises and a more manageable budget.

Build, deploy, and secure the gaming experience closer to players, and deliver real-time playing experiences your customers will love. Discover the reasons why the top 10 game developers use Akamai.

### Benefits



Reduced latency and improved player experience



Broad global reach, even to areas not typically served by other cloud providers



Lower egress fees and simple, transparent pricing model for easier, more accurate budgeting



Easy-to-use, open source toolkit speeds time to market

Your developers can try our platform for free. Send them this [link](#) to register and receive cloud credits.