



# Top Off Your Online Business with Edge Computing

Now, you can bake business logic right into the Akamai Intelligent Edge Network. Run applications at the edge to increase revenue, optimize operations, launch new business models — and address your biggest challenges.

LOAD UP YOUR EDGE COMPUTE SOLUTION WITH THESE INGREDIENTS FOR SUCCESS.

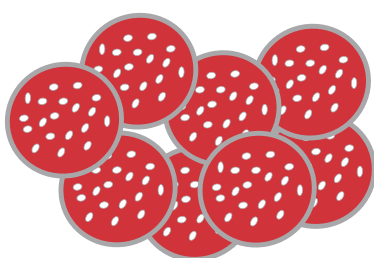


## A/B Testing

What recipe will your users like best? Test every combination at the edge and keep latency off the table.

## Third-party Services

Toss best-in-class third-party applications into your mix. Use fewer resources, scale instantly, and avoid latency-laden trips to vendor origins.

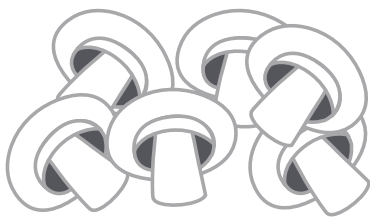
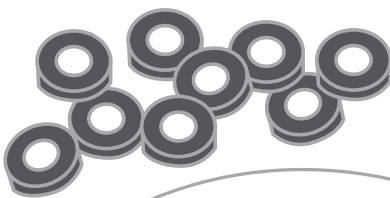


## Geolocation

Turn up the heat on user engagement and spice up your conversions. Serve up localized site versions, store information, offers, and more.

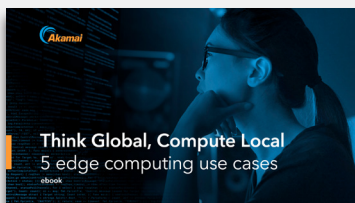
## Privacy Compliance

Don't let granular, localized regulations sour the user experience. Use the edge to help with compliance and privacy requirements while improving the UX.



## Dynamic Content

Put together a custom mix of fresh ingredients for every user. Run the logic at the edge to deliver richer, more personalized experiences.



## Recipes for Rich User Experiences

See how edge computing can enhance the way business logic gets served and consumed.

Download the ebook now