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Making the Internet Business-Ready

If you've ever shopped online, downloaded music, watched a web video or connected to work remotely, you've probably used Akamai. Our solutions help to deliver the best online experiences on any device, anywhere. The world's leading brands trust Akamai's Internet expertise to move their businesses faster forward.

Akamai
FASTER FORWARD

"Akamai's vision is to deliver on the promise of a hyperconnected world where entertainment, business and life are enabled to reach unimagined potential."

— Dr. Tom Leighton, Akamai CEO and Co-Founder

Making the Internet Fast, Reliable and Secure

We're living in a world where business, entertainment and daily life are increasingly connected. Billions of people, tens of billions of devices and countless petabytes of information are all linked. The web is becoming increasingly visual – with vast quantities of video moving online. Online transactions are moving rapidly to mobile devices. Enterprise applications are moving to the cloud. We expect instantaneous, intelligent access from any device.

The Internet is the infrastructure that ties these worlds together. The move to mobile, the cloud and digital media – the driving forces in our faster forward world – put new burdens on the Internet and highlight its key weaknesses in performance, reliability and security.

While the world has changed significantly since Akamai set out to solve the challenge of doing business on the Internet, Akamai's vision has not. Born out of technology from MIT in 1998 with the founding vision of using math, not hardware, to solve for congestion over the Internet, Akamai's goal remains the same: to make the Internet fast, reliable and secure.

We do this with technology that optimizes and secures the delivery of all types of online content and business applications. Built on the Akamai Intelligent Platform™ is Akamai's comprehensive solution portfolio – designed to help enterprises connect with their customers and mitigate security risks while embracing today's fast-evolving cloud, media and mobile trends. The continual evolution of our intelligent technology, cloud and security services creates a next-generation CDN that helps to accelerate the pace of innovation.

The potential of the hyperconnected, faster forward world is unimaginable – it can make businesses radically more efficient, dramatically expand our entertainment options and touch every facet of our daily lives.

Akamai's vision is to deliver on this promise by enabling the best online experiences – those that transform the way people live, work and entertain themselves.

Deliver Any Experience, Any Device, Anywhere

Success in today's hyperconnected world is based largely on an organization's ability to deliver engaging online experiences – despite the performance and security weaknesses presented by the public Internet. Akamai addresses this challenge head on, enabling our customers to:

- Optimize for multi-device delivery

- Scale to deliver quality video over IP

- Accelerate enterprise and branch office connections

- Secure cloud-based data, applications and websites

Akamai has deployed the most pervasive, highly distributed cloud optimization platform, delivering over 2 trillion Internet interactions daily and creating a powerful layer of defense to withstand today's attacks while anticipating and mitigating future threats.

As networks and applications continue to grow in complexity and the world becomes even more reliant on the Internet, Akamai's CDN, cloud, mobile and security services deliver a secure, high-quality experience on any device. By enabling businesses to reach broadcast scale audiences, process secure transactions and make enterprise business applications available to a mobile global workforce, Akamai removes the complexities of technology and helps companies accelerate innovation in a hyperconnected world. That's why one out of every three Global 500® companies trusts Akamai.

Another day in the office is rarely in the office. Everyone connected to the enterprise – workers, partners and customers – expects secure and reliable instant access to cloud applications and content, anywhere and on any device. Akamai accelerates web applications and connects the enterprise to the cloud, enabling customers to gain agility and conduct business globally.

"The technology advances that Akamai provides are second to none. Akamai has a set of experts that help us design solutions that make our business profitable, and our customers happy."

— Jeff Brock, Sr. Operations Manager, Cloud Platforms

Autodesk®

Consumers expect instant access to your business online and demand experiences that are increasingly more personalized and engaging. Akamai simplifies the complexity of delivering media, optimizing for web and mobile and securing data and transactions, enabling you to increase revenue opportunities and reach audiences on any device, anywhere.

"Performance is one of our most important metrics. We take it for granted because with companies like Akamai and investments we've made in infrastructure, we are really always up and a well-performing site."

— Ed Smith, Chief Technology Officer

AutoTrader.com

In a faster forward world, the best seat in the house is wherever you're sitting. The Internet has become the broadcast channel of the hyperconnected world. Consumers expect instant, uninterrupted access to premium entertainment content on any device. Akamai delivers the highest quality video and software downloads affordably and at scale, solving the challenges of multi-device consumption while simplifying workflow.

"It's the world's biggest stage; it's the world's biggest event. All the eyes are watching, so having partners like Akamai that can scale and stand up with us is critical to our success."

— Eric Black, VP, Technology NBC Sports Group

Solutions and Internet Expertise
to Move Your Business Faster Forward

Solutions designed around the way you do business, built on the most pervasive cloud platform and supported by Internet experts who get you up and running with ease and inspire innovation as your strategies evolve.

Our Solutions:

Akamai Web Performance Solutions
Accelerate websites to grow revenue and conduct business globally – on any device, anywhere

Akamai Media Delivery Solutions
Simplify workflow and deliver the highest quality media affordably and at scale

Akamai Cloud Security Solutions
Secure websites and data centers to reduce the risk of downtime and data theft

Akamai Cloud Networking Solutions
Transform the enterprise network to accelerate applications, lower costs and connect to clouds

Akamai Network Operator Solutions
Optimize network traffic, enable new revenue streams and control costs

Our Platform:

At the core of the Company's solutions is the Akamai Intelligent Platform, the leading cloud platform providing extensive reach, coupled with unmatched reliability, security, visibility and expertise.

The platform manages the underlying complexities of the Internet and conducting business in the cloud. As an overlay to the public Internet, it's a distributed network of servers and intelligent software that constantly monitors web conditions and gets users closer to the content they crave. 90% of all Internet users are only a single network hop away from Akamai.
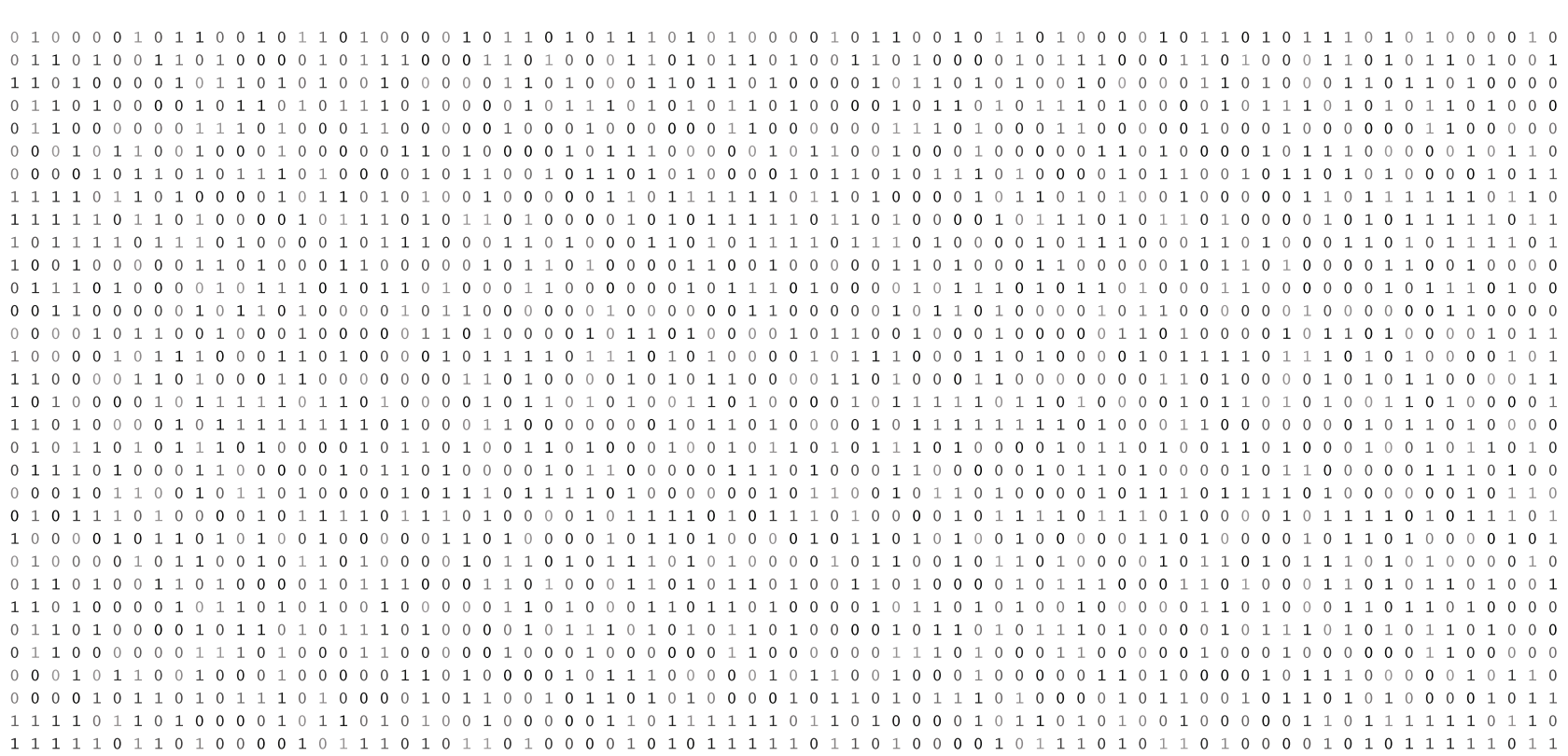
Our People:

Our services and support teams get you up and running on the platform with ease and are there along the way to integrate and deploy solutions as your online business evolves.

As your strategic partner, our Internet experts around the globe work as an extension to the enterprise, leveraging more than a decade of experience to provide world-class support, problem resolution and customized service – ensuring optimized online success for all of our customers.

"Akamai has a consistent track record for reliability and performance. Equally important is that Akamai is always willing to push the envelope and work with us to take both our ideas and technologies to new levels."

— Michael Gough, VP of Experience Design, Adobe

About Akamai:

As the global leader in Content Delivery Network (CDN) services, Akamai makes the Internet fast, reliable and secure. The company's advanced web performance, cloud security and media delivery solutions are revolutionizing how businesses optimize the consumer, enterprise or entertainment experience to any device, anywhere. To learn how Akamai solutions, and its team of Internet experts, are helping businesses move *faster forward*, please visit www.akamai.com and follow @Akamai on Twitter.

Akamai is Trusted by:

- 1 out of 3 Global 500® companies
- The top 30 media & entertainment companies
- All 20 top global e-commerce sites
- 97 of the top 100 online U.S. retailers
- Over 150 of the world's leading news portals
- All of the top Internet portals
- All top 10 U.S. banks

- Over 100 banks worldwide
- 9 out of top 10 social media sites
- 13 of the top 15 largest auto manufacturers
- 9 of the top 10 global pharma companies
- All of the top anti-virus companies
- All branches of the U.S. Military
- 22 of the top 25 gaming companies

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